

*The
Bohemian
element*

Company Profile

Karmakriti

About Karmakriti



Karmakriti is a sustainable handcrafted Home Décor brand. With core values being sustainability & eco friendly products. Our home décor products being: Poufs & ottomans , wall hangings , rugs , table décor & organisers.

In this journey we have been able to streamline the supply chain for even bulk regular Handcrafted products like baskets. Today, we have 500+ businesses being catered to for Gift hamper & decorative baskets.

Proudly made in India brand, our products reach to the international customers is our mission in the long run. Karmakriti, is taking India's villages to the world by leveraging the rural artisan's skills & art . Fair prices & long term relationship building has been our business ethics that we have been following and committed to.

Vision :

“ To be the largest organized Indian Handcrafted Home Décor Brand catering to the world”



Karmakriti
House of Handcrafts

Core Values:



Handcrafted



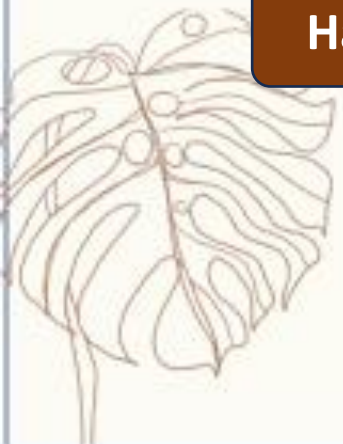
Unique Designs



Natural Fibres



Sustainable



Karmakriti
House of Handicrafts



India's Artistic Treasures:

There is so much beauty, culture and meaning in the original rural craft of India that is being passed down generations. India's 597,608 villages are creating exquisite new art everyday. All of which is waiting to be rediscovered, and reloved by you. At Karmakriti, we handpick the most stunning Indian Art and Handicrafts for you to feast your eyes on or get your hands on. So come on, let's together celebrate the creative spirit of India.



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Karmakriti Workshops:



- Operating Multiple Workshops in India
- Strategic locations near to the source of Natural Fibre
- Leveraging Rural India's art
- Generating Employment for artisans



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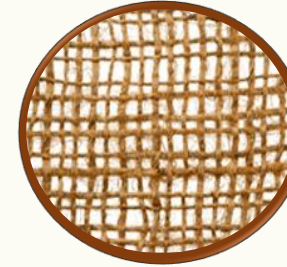
Karmakriti Natural Fibres:



Date Palm Leaf



Bamboo/Rattan



Jute



Sea Grass
/Sabai



Kauna Grass



Cotton



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Journey So Far:

B2B: Domestic

- Robust distribution to more than 500+ businesses in India
- Major products being: Hamper baskets made of: Rope, Jute, Macrame, Kauna & Sea Grass

B2C : Launch of Website

- www.karmakriti.com
- Launched Home Décor Collection, with Bohemian (Boho) Vibe & sustainability at it's core

B2B : Exports

- Working closely with Merchant Exporters in India
- Quality & Timely Delivery
- Envisaging Long term relationships with stakeholders



The Team



Mrs. Shreya Khator
Founder

An IIM Alumnus, Shreya's vision to take Rural India to the international market has been appreciated by govt bodies . She holds expertise in supply chain streamlining, product development, marketing & stakeholder relationship building.



Mr. Devank Nagelia
Co - Founder

An IIM Alumnus, holds expertise in systems and strategy. He has been a guiding force in exports & tech for the company. Currently he is also driving the brand visibility for Karmakriti.



Few Karmakriti's Products:



Karmakriti
Handcrafted For You

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Handcrafted For You



Karmakriti
House of Handicrafts

Few Karmakriti's Products:



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