

# ENABLE SUSTAINABILITY AS YOUR GROWTH STRATEGY



onlygood

## What Is Onlygood?

# A UNIFIED SUSTAINABILITY MONITORING & MANAGEMENT PLATFORM.

It enhances the real-time product traceability across supply chain touch-points, from farm to consumers.



## What Is Special About Onlygood?

# AUTOMATE YOUR SUSTAINABILITY JOURNEY, ONE DATA POINT AT A TIME

With an innovative and scalable platform, that is transparent and customisable.



Automated data collection



Blockchain for contract management



AI based simulation & prediction



Smart analytics, preventive & prescriptive reporting



Rule based alerting, reporting & ticketing



Comprehensive transparent sustainability accounting

## Why Is It Good For You?

# INITIATE AND ENABLE A CONSCIOUS CULTURE FOR YOUR ORGANISATION

A forward-looking vision to ensure credibility, transparency & assured progress of you.



### IMPROVE PROFIT MARGINS

Prevention of asset failure and delays  
Stay updated on carbon regulation



### AMPLIFY YOUR CUSTOMER BASE

Engage more with the customer  
Build Better Customer Loyalty



### CREATE A BRAND DIFFERENTIATION

Attract investments opportunities  
Attract better talent

## Who Is Behind The Scene?

# THE LEADERSHIP TEAM



### RAJEEV SINHA

30+ years of global leadership experience in supply chain management, apparel manufacturing, and exports to the EU. Global consulting experience in ERP systems & program management for manufacturing & retail verticals at NTT DATA, IBM & PWC.



### VIVEK MEHRA

27+ years of global technology leadership in enterprise IT strategy, systems integration & emerging technologies: AI/ML, Block-chain, IoT. He has built & led technology teams in the US, Asia, EU & India at NTT DATA & startups for multiple verticals: financial services, retail, manufacturing, hospitality & pharma.



### ANJU SINGH

An accomplished fashion designer, Anju runs her buying house- Expressions India catering specifically to the European market. Her last 2 decades of association with the European fashion world has given her lot of insights. She has worked with some of the finest designers & has always given her best to ensure a world-class product.



### ANUJ JAIN

Anuj has been a well-recognised innovation & strategy expert. He has worked as Samsung India head as an Innovation Lead. After initiating a series of new-age innovation stints in the industry with stalwarts like IBM & PwC. A product from premier institutions like IIT Delhi & IIM-Calcutta, & a transformation leader now, Anuj has also led works for a few many complex social issues of our country & has executed them with tremendous finesse.



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