



SOEL

~ Seek Observe Evolve Learn ~

Thoughtful Gifting | Corporate Gifting |
Personalized Gifting | Premium Stationery |
Home Decor



ABOUT

SOEL aims to become a brand that caters to professionals and corporate companies as well as success seekers, artists and people of the literary community.

We at SOEL believe it is essential to stay attuned to our senses and emotions in order to feel truly alive and experience life at it's fullest. We create and design products that remind you of the little things that matter.

We believe that our products will serve as reminders for you to pause every once in a while and keep you inspired.

This is why we carefully curate designs of the products and specially customize them with quotes written by Author Shaymi Shah, to create thoughtful gifts for you and your loved ones.

The Team

SHENAL JHAVERI- CO-FOUNDER

Business and Marketing Head

SHAYMI SHAH- CO-FOUNDER

Author and Creative Head





OVERVIEW ABOUT PRODUCTS:

1. Desk Calendar Wirobound
2. Desk Calendar (Wooden)
3. Paperback Wiro Diaries
4. Hardback Wiro Diaries
5. Brown Kraft Paper Diaries
6. Illustrated Priority Planner
7. Eco - friendly Collection
8. Scented Shot Glass Candles
9. Scented V-Cone Candles
10. Scented Colour Block Candles
11. Bookmarks
12. Personalised Gifts



Desk Calendar

Wirobound

Description

Seek Growth this 2023 with our Desk Calendar. Each page is filled with digital illustrations and quotes which inspires us to keep working towards a better future and never give up.

Features

- 7 front and back printed cards
- Wirobound
- Space to write notes and reminders
- Quote to inspire you
- Landscape and Portrait options with different layout designs



Price: Rs. 300/-

Price: Rs. 300/-

Desk Calendar (Wooden)

Description

Seek Growth this 2023 with our Desk Calendar. Each page is filled with digital illustrations and quotes which inspires us to keep working towards a better future and never give up.

Features

- 7 front and back printed cards
- Loose cards
- Wooden block has grooves to keep visiting cards and a pen holder
- Wooden stand has space for 2 pen holders
- Quote to inspire you
- Space to write notes and reminders
- Can be personalized with your name / logo



Price: Rs. 850/-



Price: Rs. 300/-

Paperback Wiro Diaries

Description

Our growth themed diaries are a perfect companion to carry around everywhere you go. They feature quotes that motivate you every time you use it and remind you of joy in the little things.

Features

- A5 diary
- Features motivating quotes
- Wirobound
- 100 pages

Manifest Growth Diary



Price: Rs.300/-

Dream Diary



Price: Rs. 300/-

Additional information

Dream diary- Digital printing & Manifest growth- Text foiling in black

*Please note:

Available for bulk orders & it can be customized with your name/company logo

Hardback Wiro Diaries

Description

Our growth themed diaries are a perfect companion to carry around everywhere you go. They feature quotes that motivate you every time you use it and remind you of joy in the little things.

Features

- A5 diary • Features motivating quotes • Hardback • 100 pages • Wirobound

Begin Again Diary



Price: Rs. 300/-

Manifest Growth Diary



Price: Rs. 300/-

Dream Diary



Price: Rs. 300/-

Additional information

Dream diary- Digital printing & Manifest growth- Text foiling in black
Begin again diary- Text foiling in copper, silver and rose gold colours.

*Please note:

Available for bulk orders & it can be customized with your name/company logo

Brown Kraft Paper Diaries

Description

These diaries are made from Brown Kraft paper, and feature digital illustrations and quotes to keep you inspired.

The softbound diary also has a black elastic closure that holds the pages together.

Features

- A5 diary
- Features motivating quotes
- 80-100 pages
- Ruled Paper

Softbound



Price: Rs. 250/-

Wirobound



Price: Rs. 300/-

Illustrated Priority Planner



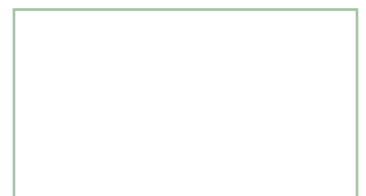
Description

Declutter | Destress | Prioritize | Organize
with our illustrated priority planner. It features inspiring quotes
that are sure to keep you motivated throughout the day.

Features

- Features illustrated elements on each page, sleeve and covers
- Undated pages
- Easily tearable pages
- Protective sleeve to keep the planner from being damaged or torn
- Top flap to keep your tasks from being eyed by anyone around
- Caters to students as well as professionals

Price: Rs. 180/- each



Eco - friendly Collection

Description

The calendar cards contain seeds of different plants from Tomato to Marigold to Tulsi. Once the month has passed you can plant the paper in soil, keep it moistened and watch it grow into a beautiful plant.

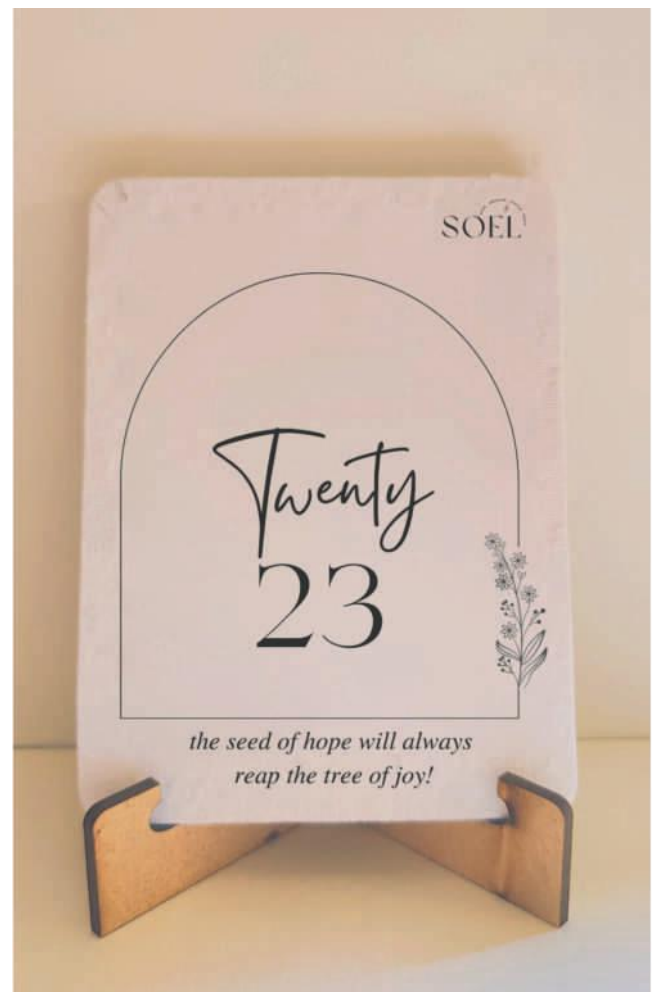
The first page of the calendar bears a quote to keep you inspired throughout the year.

Plantable Calendar

(Wooden Easel Stand or Mdf Stand)



Price: Rs. 400/-



Price: Rs. 400/-



Description

Whether it is the cover page of the diary or a dissolvable capsule at the end of the pen or pencil- the products of this collection can be planted once used.

Plantable Combo Box



Seed Pencils (Set of 5)



Seed Pens (Set of 5)



Price: Rs. 450/-

Price: Rs. 140/-

Price: Rs. 240/-

Plantable Wiro Notepad



Price: Rs. 200/-

Plantable Hardbound Diary



Price: Rs. 400/- (A5), Rs. 350/- (A6)



Scented Shot Glass Candles



Description

These scented candles feature inspiring quotes and beautiful fragrances that range from floral and soothing, to spicy and refreshing- creating a perfect and cozy ambience.

Fragrance options available:

Jasmine	Winter Birchwood	Frosted Juniper
Lemongrass	Twisted Peppermint	Balsam Cedarwood
Vanilla	Lavender	Spiced Apple



Price for pack of 4 candles: Rs. 600/-



Scented V-Cone Candles

Description

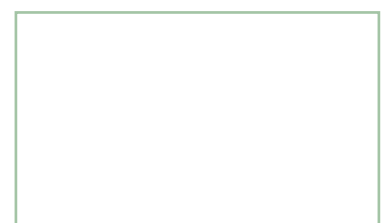
Fill your homes with calming fragrances and create cozy ambience with these scented candles that feature quotes and illustrations to keep you inspired. Lit or unlit, these candles are sure to light up your soul.

Fragrance options available:

Lemongrass	Vanilla
Twisted Peppermint	Lavender

Price for pack of 2 candles:

Rs. 750/-



Scented Colour Block Candles



Description

These tri-scented candles infused with three different fragrances are sure to create a variety of experiences over a period of time. They feature quotes to keep you inspired and make you feel alive.

Fragrance options available:

Frosted Juniper + Jasmine + Vanilla	Frosted Juniper + Spiced Apple + Lavender
Vanilla + Winter Birchwood	Vanilla + Cedarwood + Lavender
Lemongrass + Winter Birchwood + Jasmine	Winter Birchwood + Balsam Cedarwood + Vanilla



Price for pack of 2 candles: Rs. 750/-



Bookmarks

(Set of 3)



Floral Bookmarks

These bookmarks are made with real pressed flowers embedded in a laminated sheet and feature inspiring quotes. They are tied with a jute string at the top.

Color options available:

Pink, Blue, Green, Yellow

Price: Rs. 300/-



Brown Kraft Paper Bookmarks

These bookmarks are made with Brown Kraft paper and feature quotes printed in calligraphy. They are tied with a jute string at the top.

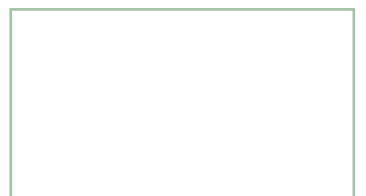
Price: Rs. 100/-



Foiled Bookmarks

These bookmarks feature quotes that are foiled in gold, silver and rose gold colours.

Price: Rs. 100/-



Personalised Gifts

Description

All the products of this range can be personalized with your name/ your company's name or logo.

Personalised Wallet Combo



Price: Rs. 1500/-

Desk Pen Stand (with engraving)



Price: Rs. 400/-

Magnetic Polaroid Frames



Price: Rs. 250/-

Premium Crystal Pen

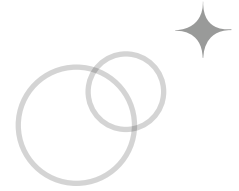


Price: Rs. 240/-

Premium Metallic Pen



Price: Rs. 240/-



TERMS AND CONDITIONS

The ordered item will take upto 7-10 working days to get delivered.

If the product is to be personalized or to be customized according to your requirement it will be on a made to order basis. It will take 10-15 working days.

Additional delivery charges will be applicable depending on the delivery location and the weight of the parcel.

PRICE OF THE PRODUCTS IS SUBJECT TO CHANGE

All products are available for bulk orders and corporate gifting



CONNECT WITH US FOR FURTHER QUERIES

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ASSOCIATED COMPANIES:

1. C.C Dalal Securities Pvt. Ltd
2. Horizon Spacelink Pvt. Ltd.
3. Parkis Agency
4. Magic Konnections Solution Ltd.
5. Chimanlal Dalal & Company